

THE PELICAN PRESS

Spring Cleaning Time

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10 Ways to Spring Clean Your Business

1. Clean up that inbox. Many people complain about the sheer volume of daily email and what a struggle it is to keep up.

2. Clean out your inventory. Weed through your inventory and get rid of damaged, aged or expired goods. This is also a great time to look into new vendors and products.

3. Clean up your website and social media. Take stock of your online presence and remove the clutter. Your website is probably the first contact customers have with your business, so it must represent you well. This goes for your Facebook, Twitter, LinkedIn and other sites as well.

4. Scrub your customer lists. Customer information changes all the time, Are your physical and email addresses still good? Spring is a good time to update your client list.



5. Clean up your staff. When was the last time you took a good look at your people — who they are, what they do, how effective they are, how well they get along with you and with each other?

Ask employees what is wrong, too, and listen. You may know your business, but those on the firing line are more likely to see the tripping points.

6. Dust off that business plan. Small business owners sometimes think their original business plan is useless because their company has succeeded. Spending a few hours revisiting it once a year and updating it to keep pace with your company will provide the basis for and road map to success.

7. Batter up! Spring means baseball, of course. It can also mean winding things down and finding the next owner (or who is up next!) if you are looking to retire.

8. Have that tough conversation. Are there tricky conversations you've been putting off? Maybe someone owes you money, didn't live up to promises or an employee or partner is not performing?

9. Ditch all that paper. Most of us hold on to paper documents for tax and other purposes. Other than that, clean out!

10. Clean your office. Yes, physically. Your business is your face to the world. Is it spic and span and inviting, inside and out — walls, floors, bathrooms, front windows, and do not forget to change your A/C filter.



don't forget! Change your A/C filter!

EVERY MONTH!



Mother's Day
May 13, 2018



Reminder
No Overnight Parking!



In case you haven't noticed!

World's Largest Guitar is being built!

America's list of weird buildings shaped like other things is about to get a striking new entry. Florida's Seminole Hard Rock Hotel & Casino has started building an addition shaped like the body of a guitar. When completed in 2020, the 450-foot-tall structure will be the largest guitar-like building in the world (because that's a thing, apparently).

"It's not just an exterior façade," said Hard Rock International Chairman James Allen. "The curving of the building will be identical to an authentic guitar."

The \$1.5 billion construction project kicked off with a "guitar smashing" ceremony characteristic of large Hard Rock events. The giant guitar building will contain 638 hotel rooms and suites—doubling the Seminole Hard Rock's total number of rooms—in addition to a 41,000-square-foot spa, and several restaurants.

The hotel's existing performance venue will also be replaced by a new 7,000-seat theater. The new buildings will also be surrounded by a 10-acre campus of waterfalls, plunge pools, eateries, and ponds accommodating canoes and paddle boats.

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BAY**

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Strawberry Chocolate Chip Cookies

Do you like Chocolate covered strawberries? How about these for Mother's Day!

INGREDIENTS

2¼ cups all-purpose flour
1 teaspoon baking soda
½ teaspoon salt
12 Tablespoons UNSALTED butter, softened
½ cup granulated sugar
¾ cup light brown sugar, packed
1 Tablespoon vanilla extract
2 large eggs
½ cup fresh strawberries, chopped into small pieces
1 cup milk chocolate chips/white chocolate chips
additional chocolate chips, for topping

INSTRUCTIONS

- 1.Preheat oven to 370F degrees. Line two large baking sheets with parchment paper or silicone baking mats. Set aside.
- 2.Whisk together the flour, baking soda, and salt in a medium size bowl. Set aside.
- 3,In a large bowl, using an electric or stand mixer, cream together the butter, granulated sugar, light brown sugar, and vanilla extract until combined.
- 4.Add eggs one at a time, mixing between each egg.
- 5.Add flour mixture and mix until just combined. DO NOT OVER MIX!



- 6.Using a spatula, stir in fresh strawberries and chocolate chips until combined.
- 7.Using a cookie scoop/ice cream scooper, scoop dough into balls about 2 Tablespoons each and place onto prepared baking sheet.
- 8.Bake for 10 minutes, rotate baking sheet clockwise and bake for additional 4-5 minutes or until golden brown around the edges.
- 9.Immediately after taking cookies out of the oven, place additional chocolate chips on top of cookies and let cool for 5 minutes on baking sheet before moving them to a wire rack.

recipe from:

Deliciouslysprinkled.com